

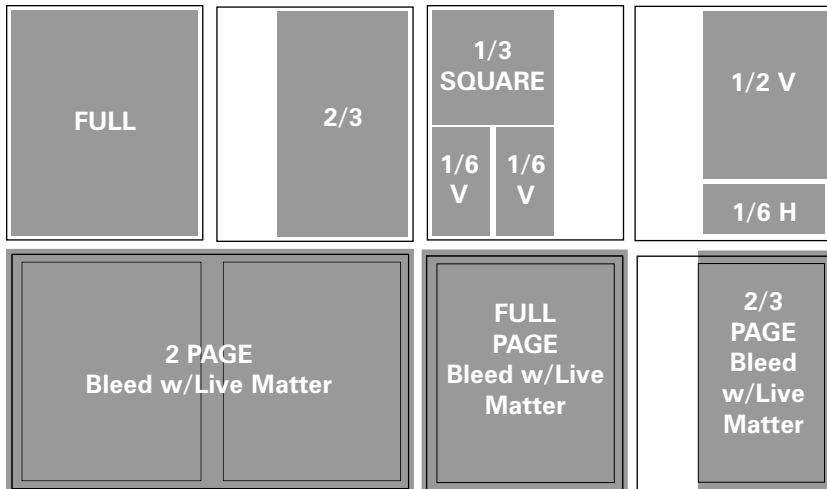
accepted ad sizes

Publication Trim size — 8.375" x 10.875"

unit size

	width	height
2 PAGE BLEED	17.25"	11.375"
2 PAGE TRIM SIZE	16.75"	10.875"
2 PAGE LIVE MATTER [NON-BLEED]	15.75"	9.75"
FULL PAGE BLEED / COVERS	8.875"	11.375"
FULL PAGE TRIM SIZE	8.375"	10.875"
FULL PAGE LIVE MATTER [NON-BLEED]	7.375"	9.75"
2/3 PAGE VERTICAL BLEED	5.50"	11.375"
2/3 PAGE VERTICAL TRIM SIZE	5.25"	10.875"
2/3 PAGE VERTICAL LIVE MATTER	4.75"	9.75"
2/3 PAGE VERTICAL	4.75"	9.75"
1/2 PAGE VERTICAL	4.75"	7.25"
1/3 PAGE SQUARE	4.75"	4.75"
1/6 PAGE VERTICAL	2.25"	4.75"
1/6 PAGE HORIZONTAL	4.75"	2.25"

NOTE: Final trim sizes for ads with bleed require a .25" bleed plus .5" between text (live matter) and trim. PLEASE add 0.25" bleed all the way around the ad and save file with this bleed before sending. PLEASE do not allow text to go into non-live matter space.



contact information:

Questions?
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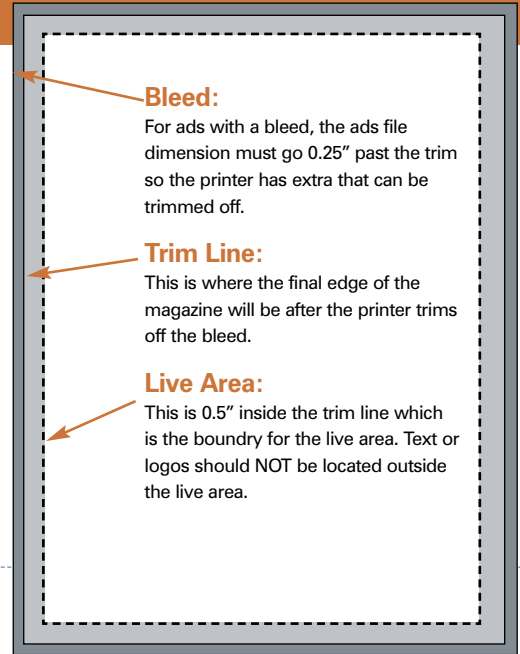
Yessica Nograro-Borquez x17
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submit your ad:

Email your ad to:
materials@ziapublishing.com or
contact us for FTP upload information.

Publication Trim size: 8.375" x 10.875"

Full Page Non-Bleed
(Live Matter): 7.375" x 9.75"



Bleed:

For ads with a bleed, the ads file dimension must go 0.25" past the trim so the printer has extra that can be trimmed off.

Trim Line:

This is where the final edge of the magazine will be after the printer trims off the bleed.

Live Area:

This is 0.5" inside the trim line which is the boundary for the live area. Text or logos should NOT be located outside the live area.

ad design specifications

All RGB or spot colors should be converted to CMYK.

PDF, EPS, TIFF, and JPEG files are accepted.

Ads must be submitted at 300dpi

SUBMITTING YOUR AD CHECKLIST:

- ✓ SPELLCHECK
Check your ad for misspelling or typographical errors.
- ✓ HIGH RESOLUTION GRAPHICS
Unless you are using high resolution graphics or photos from a professional stock site or designer: Do not use photos or artwork downloaded from the internet. Due to their low 72 dpi resolution they will not print correctly.

ADS WITH A BLEED

- ✓ CORRECT BLEED
Ad with bleed has the correct 0.25" bleed.
- ✓ TEXT IS WITHIN TRIM LINE
Ad with bleed should not have any text or logos within 0.5" of the trim line.
- ✓ CROP MARKS
Ad with bleed should be submitted with crop marks to insure proper alignment and placement on the page.